

# Sponsorship menu

The **North American Society for Bat Research** Sponsorship Committee is willing to work with you one on one to understand what you are looking for, where you see value, and tailoring a sponsorship package that is mutually agreeable to your company and the society as a whole.

We also offer the following set packages that we can adjust as you see fit:

## **Minimum sponsorship rate: \$1000 (Meeting Sponsor)**

- One **attendee** registration included
- Name displayed as sponsor in Whova scroller. Sponsor will have an individual landing page in Whova ([Booth](#)). The Booth will be set up with input from the sponsor prior to the meeting and will be a static site throughout.
- Name and logo on supporters' page in virtual Whova program PDF
- Logo on NASBR 2024 website
- Mentioned in promotion emails
- Mentioned in social media posts
- Logo displayed on sponsor slide during meeting
- Logo displayed on foam board at registration desk

## **Base rate + exhibitor level: \$1400 (Copper)**

- All benefits of minimum sponsorship level plus:
- Upgraded to one **exhibitor** registration (discount of \$130)

## **Event sponsor: \$2500 (Bronze)**

- All benefits of minimum sponsorship level plus:
- One **exhibitor** registration included
- Choice of sponsorship for an available event on first-come basis:
  - Breakfast Thursday
  - Breakfast Saturday
  - Poster session
  - Breaks Thursday (morning and afternoon)
  - Breaks Friday (morning and afternoon)
  - Breaks Saturday (morning and afternoon)
  - Educator's Workshop
- Sponsors are invited to brand the event with sponsor-provided items (e.g., banners, napkins, pens, stress balls) or provide an activity (e.g., raffle, trivia)
- Logo and Booth will be exclusively linked to the event in Whova
- Choice of table location in exhibitor hall based on first-come basis following selection by higher tier sponsors
- Half-page ad in virtual Whova program PDF, location determined by Program Directors

### **Event partner: \$5000 (Silver)**

- All benefits of minimum sponsorship level plus:
- One **exhibitor** registration included
- ~3-5 min to address audience (e.g., brief presentation, demo, or video) at a high attendance event.
- Choice of event sponsorship on first-come basis:
  - Cocktail hour (before banquet)
  - Student symposium (Thursday)
  - Opening social (Tuesday night)
  - Student social (Thursday night)
  - Indigenous Bat Research Symposium (sponsorship covers honoraria and travel costs)
- Sponsors are invited to brand the event with sponsor-provided items (e.g., banners, napkins, pens, stress balls) or provide an activity (e.g., raffle, trivia)
- Sponsor's logo and Booth will be exclusively linked to the event in Whova
- Full control of Whova Booth with changes permitted during the meeting
- Priority choice of table location in exhibitor hall on first-come basis following selection by higher tier sponsors
- Full-page ad in virtual program PDF. Ad will be placed opposite the first page of a full day, order determined on a first-come basis following selection by higher tier sponsors

### **Event steward: \$7500 (Gold)**

- All benefits of minimum sponsorship level plus:
- Two **exhibitor** registrations and two exhibitor tables included
- ~3-5 min to address audience (e.g., brief presentation, demo, or video) at a high attendance event.
- Choice of event sponsorship on first-come basis (list below)
- One additional Bronze-level event of sponsor's choice may be sponsored at this level on a first-come basis:
  - Cocktail hour (before banquet)
  - Student symposium (Thursday)
  - Opening social (Tuesday night)
  - Student social (Thursday night)
  - Indigenous Bat Research Symposium (sponsorship covers honoraria and travel costs)
- Sponsors are invited to brand the event(s) with sponsor-provided items (e.g., banners, napkins, pens, stress balls) or provide an activity (e.g., raffle, trivia)
- Sponsor's logo and Booth will be exclusively linked to the event in Whova
- Full control of Whova Booth with changes permitted during the meeting
- Priority choice of table location in exhibitor hall on first-come basis selection by higher tier sponsors
- Full-page ad in virtual program PDF on the first page or choice of day. Ad may contain links

**Event champion: \$10,000 (Platinum)**

- All benefits of minimum sponsorship level plus:
- Sponsor an entire day. All events and the virtual program will be exclusively branded (sponsor provides materials)
- ~3-5 min to address audience (e.g., brief presentation, demo, or video) at one event during sponsored day
- Two **exhibitor** registrations and two exhibitor tables included
- Priority choice of table location in exhibitor hall
- Sign up by **August 20, 2024**